
XEFAN BUILDERS

PRIVACY POLICY

Effective Date: 04 September 2026

2. PRIVACY POLICY

Xefan Builders respects your privacy and is committed to protecting personal information provided through its website and other digital channels.

This Privacy Policy explains what information we may collect, how we use it, and when it may be shared.

2.1 Our Commitment to Privacy

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2.2 Information We May Collect

Depending on how you interact with our website, we may collect:

- Name and contact information;
- Email address and telephone/mobile number;
- Property or project preferences;
- Information submitted through inquiry, registration, or contact forms;
- Communication and correspondence with our representatives;
- Website usage and technical information, including IP address, browser type, device information, and pages visited; and
- Other information voluntarily provided by you.

We aim to collect information that is reasonably necessary for the purposes described in this policy.

2.3 How We Use Your Information

We may use your information to:

- Respond to property and project inquiries;
- Provide information about our developments and services;
- Arrange site visits, consultations, or follow-ups;
- Process and manage requests submitted through the website;
- Communicate project updates, availability, offers, and relevant information;
- Improve our website, services, and customer experience;
- Maintain website security and prevent fraud or misuse; and
- Comply with applicable legal, regulatory, and business requirements.

2.4 Sharing of Information

We may share relevant information with employees, authorized representatives, professional advisers, technology providers, marketing or communication service providers, and other trusted service providers where reasonably necessary to provide our services or respond to your requests.

Information may also be disclosed where required by law, regulation, legal proceedings, or competent authorities.

Xefan Builders does not sell personal information to third parties.

2.5 Cookies & Website Technologies

Our website may use cookies and similar technologies to improve website functionality, understand visitor activity, remember preferences, measure performance, and enhance the user experience.

Third-party services integrated into the website may also use cookies or similar technologies in accordance with their own policies.

You may control cookies through your browser settings. Disabling certain cookies may affect website functionality.

2.6 Data Security

Xefan Builders takes reasonable technical and organizational measures to protect personal information against unauthorized access, misuse, alteration, disclosure, or loss.

However, no internet transmission or electronic storage system can be guaranteed to be completely secure.

2.7 Data Retention

Personal information may be retained for as long as reasonably necessary to fulfill the purposes for which it was collected, maintain business and transaction records, respond to inquiries, comply with legal requirements, resolve disputes, and protect our legitimate business interests.

2.8 Marketing Communications

Where permitted, Xefan Builders may contact you regarding new developments, property opportunities, project updates, offers, events, or other relevant information based on the information you have provided.

You may request to stop receiving promotional communications at any time by contacting us or using an available unsubscribe option.

2.9 Changes to This Privacy Policy

Xefan Builders may update this Privacy Policy periodically to reflect changes in our services, technology, business practices, or applicable requirements.

The latest version will be published on this website with the updated effective date.

2.10 Contact Us

For questions, requests, or concerns regarding these Terms of Use or Privacy Policy, please contact:

Xefan Builders
Karachi, Pakistan

Email: contact@xefangroup.com.pk
Phone: +92 311 1193326
Website: www.xefanbuilders.com.pk

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